

GABRIELLA JACKSON



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gabriella-jackson.com

PROFILE

An intelligent and curious Designer with a passion for taking new approaches to design and problem solving. An individual with proven skills in illustration, the use of digital platforms, design research and product development. Quick learner and driven individual capable of working independently as well as in team settings.

EDUCATION

Rice University

UX/UI Bootcamp, *Present*

Marymount University

B.A., Fashion Design
December 2016; Arlington, VA

Duchesne Academy of the Sacred Heart

Graduate 2012; Houston, TX

SKILLS

Sketch
Invision
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Packaging Design
Illustration

EXPERIENCE

Assistant Product Designer, Matr Boomie: May 2017 - June 2019 *Austin, TX*

- Researched and developed concepts for internal company projects across product categories and for external clients.
- Created digital and analog prototypes and tech-packs for finalized products.
- Led development of womens jewelry, illustrationv based collections, and womens and men's apparel categories.
- Tracked projects between design team and overseas production through email and using project mangement software.

SaaS Account Manager, ShipStation: July 2019 - Present *Austin, TX*

- Onboarded new accounts onto company software through software cooaching and workflow consulting.
- Maintained a 32% conversion rate of turning trial accounts into paid accounts through the selling of software as well as additional services.
- Managed communication with 400+ monthly accounts via text call and email.
- Partnered with third party agencies to fulfill account service requests.

Production Associate, Kendra Scott Design: October 2016 - May 2017 *Austin, TX*

- Produced custom jewelry pieces based on order specifications.
- Created and submitted daily, and weekly reports giving metrics on department performance.
- Assisted in process planning for department operations during peak times.
- Maintained organization of stones and metal components based on color, shape, and size variations throughout inventory updates.

Intern, Preston Douglas: June 2016 - December 2016 *Houston, TX*

- Assisted with line development, sample production, fit meetings, photo shoots, fashion shows, & technical packets.
- Worked with local and overseas vendors in sourcing supplies for line production.

Buyer, Buffalo Exchange: Summer 2015 *Montrose, Houston, TX*

- Researched men's and women' trends for upcoming seasons and bought in clothing for store inventory.